

**2018 DACTM & MDSTA Fall Conference**

**Saturday November 03, 2018**

**Paul K. Cousino High School**

**30333 Hoover Road, Warren, MI 48093**

**Sponsor & Exhibitor Information**

**Why Sponsor or Exhibit at our Math-Science Conference?**

As an exhibitor, you’re able to share your information with our conference attendees and promote your company or organization and network. As a sponsor, we can provide exhibits table space, complimentary bag insert of an item you provide, advertisement on the *new conference app*, advertisement in our online newsletters for one year, website link on both organizations’ websites. Our event averages 600+ educators from the metropolitan Detroit area. ***Offered this year are special mobile App Sponsorships.***

|  |  |
| --- | --- |
| **Sponsor**  **Levels** | **All sponsorship levels include:**  One year membership in DACTM and MDSTA  Complimentary bag insert  Business logo and link on both organizations’ websites |
| **Platinum Level**  **$1500** | • 4 exhibitor tables  • Prominent placement within exhibit hall  • Prominent recognition prior to, at, and after conference  • Electricity  • **Exclusive “Slash Page” sponsor of conference app (one available)**  • Logo & link on organizations' webpage for one year  • Logo and/or ad in organizations' publications for one year |
| **Gold Level**  **$750** | * 3 exhibitor tables * Special recognition prior to, at, and after conference (including pre-conference emails) * Electricity * **Special “Rotating Footer Ad” on conference app (5 max exhibitors)** * Logo & link on organizations' webpage for one year * Logo and/or ad in organizations' publications for one year |
| **Silver Level**  **$500** | * 2 exhibitor tables * Recognition prior to, at, and after conference * Logo & link on organizations' webpage for one year * Logo and/or ad in organizations' publications for one year |
| **Bronze Level**  **$250** | * 1 exhibitor table * Additional recognition prior to, at, and after conference * Logo & link on organizations' webpage for one year |

**Special Contritubtions & Sponsorship Opportunities**

DACTM & MDSTA need your support to continue providing quality professional development for math and science teachers in Southeastern Michigan. We are open to other sponsorship possibilities and welcome your ideas.

|  |  |  |
| --- | --- | --- |
| Raffle prizes | Speaker gifts | Administrator luncheon |
| Splash Page  Rotating Footer Ads | Conference T-shirts (add your logo to our conference T-shirts | Adopt a teacher  (sponsor one or more conference registration fee) |
| Attendee  tote bags | Social media room | Continental breakfast |

**Exhibit Space**

|  |  |  |
| --- | --- | --- |
| **TYPE** | **DESCRIPTION** | **COST** |
| Commercial | 8-foot table – no cover provided | 1st table $225  Each additional table $100 |
| Non-profit | 8-foot table - no cover provided | 1st table $100  Each additional table $50 |
| Electricity | limited availability | $25 flat fee |

**Bag Inserts**

Not able to attend the conference, but would like to distribute information about your organization to our attendees. Bag inserts can include pens, unsharpened pencils, printed materials, stickers, note pads or other items. Bag inserts (quantity of 500) must be delivered to the address below no earlier than October 22, 2018 and no later than October 30, 2018. Please contact our exhibits team if you need to send items prior to October 22, 2018 for an alternate delivery address. Please clearly mark on the outside of the package(s) “DACTM/MDSTA Conference Bag Insert.”  Send packages to:

DACTM & MDSTA Fall Conference

ATTN: Cathy Pefley

Paul K. Cousino High School

30333 Hoover Road

Warren, MI 48093

**\*\*\***All sponsorships **include** the option to provide a bag insert for no additional charge! *Non-sponsor $75*

**Conference Bag Logo**

Have your company's logo on the back of our new DACTM/MDSTA Conference Bag that all registered conference attendees. *Up to two companies* can be featured.  Printer ready electronic logo to be sent to exhibitor chairs by September 17, 2018.

|  |  |  |
| --- | --- | --- |
| **2018 DACTM & MDSTA Fall Conference**  **Exhibitor & Sponsor Registration Form** | | |
| **Organization:** | | **□ Non- profit**  **Tax ID#\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Representative(s):** | **Email:** | |
|  | **Phone:** | |
| **Address:** | **Fax:** | |
| **All** **Registrations Completed Online**  Registrants paying by check mail your check to: **DACTM/MDSTA Conference,**  **MDSTA Treasurer, P.O. Box 111, Southfield, MI 48037**  Please clearly indicate the organization or representative the check is paying for, if different from that listed on registration    To present a session, please see the online application at [www.dactm.org](http://www.dactm.org) or [www.mdsta.org](http://www.mdsta.org) | | |
| **Exhibitor Tables**   |  |  |  |  | | --- | --- | --- | --- | | **TYPE** | **COSTS** | **#** | **AMOUNT** | | **Commercial** | **$225 – First 8 foot table**  **$100 each additional table** |  |  | | **Non-profit** | **$100 – First 8 foot table**  **$50 each additional table** |  |  | | **Electricity** | **$25 flat fee – limited availability** |  |  | | **TOTAL AMOUNT** | | |  |   **Special Contributions**   |  |  |  | | --- | --- | --- | | **DESCRIPTION** | **PURPOSE** (Raffle, Adopt-a- Teacher, Conference Gear, etc) | **VALUE** | |  |  |  | |  |  |  | | **Sponsors**   |  |  |  | | --- | --- | --- | | **LEVEL** | **# OF TABLES INCLUDED** | **AMOUNT** | | **Platinum** | **4** | **$1500** | | **Gold** | **3** | **$750** | | **Silver** | **2** | **$500** | | **Bronze** | **1** | **$250** | | **TOTAL AMOUNT** | |  |   **Ad Space**   |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | | | | **AMOUNT** | | **(1) Platinum Splash Page ad avaliable $1500** | | **(5) Gold Rotaing Footer ads avaliable $750** | |  | | **Publications & Websites $500** | **Organizations Websits $250** | | **(2) Conf. Bag Logo $ 500** | | **TOTAL AMOUNT** | | | |  | | |